



7TH ANNUAL
Pender Harbour
Blues Festival

JUNE 4, 5 & 6, 2010

TO OUR SPONSORS, PATRONS AND BLUES FANS

It has been said that the Pender Harbour Blues Festival is "one of the best kept secrets in B.C." This 3 day event has brought fans from not only on the coast but from all over the province and beyond.

The great success of the Jazz Festival which was started to close our season during a formerly slow period attests to the fact that we are ready for an event to start our season during a similar "slow period".

As you are aware, for this expansion to happen we are in need of a new level of sponsorship that will allow us to expand both our advertising and talent budgets. With your help we will accomplish this.

One major step we have undertaken is to have Canadian Juno Award winner Tim Hearsey join us as Artistic Advisor. This has opened a whole new avenue of expertise and potential headliners to us.

Our mandate to bring in "Blues for all Ages" will show an expansion of not just paid but also free and outdoor Venues throughout the community.

We would like to thank you in advance for your support in helping the Pender Harbour Blues Society turn the first weekend in June into the "Season Opener".

Please contact Marita Jokela @ 604-885-7879 or gbhm@dccnet.com for further information.



2010 PENDER HARBOUR BLUES FESTIVAL SPONSORSHIP LEVELS AND BENEFITS

<p>BRONZE \$ 150.00</p>	<ul style="list-style-type: none"> • Listing on our website • Listing in our Festival programs
<p>SILVER \$ 250.00</p>	<ul style="list-style-type: none"> • Your medium size logo with listing of your business on our website • Your medium size logo with business listing on our Festival program and Poster • 2 tickets to performance
<p>GOLD \$ 500.00</p>	<ul style="list-style-type: none"> • Your large size logo with listing of your business on our website • Your medium size logo with business listing on our Festival program and Poster • 4 tickets to performance
<p>PLATINUM \$ 1000.00</p>	<ul style="list-style-type: none"> • Your large size logo with business listing on our website • Your large size logo with business listing on our Festival program and Poster • CKAY 91.7 FM support with 50 sponsor identification spots • 2 Blues Festival T-shirts • 6 tickets to performance
<p>TITANIUM \$ 5000.00</p>	<ul style="list-style-type: none"> • Your large size logo with business listing on our website with link • Your large size logo with business listing on our Festival program, Poster and Print Ads • Acknowledgment of your contribution in our Press, Publicity and at each performance • Logo on our banners • CKAY 91.7 FM support with 150 sponsor identification spots • 6 Blues Festival T-shirts • 6 tickets to performance with VIP seating • Meet and greet with headliner prior to performance
<p>CORPORATE <i>Unlimited</i></p>	<ul style="list-style-type: none"> • Your large size logo with business listing on our website with link • Your large size logo with business listing on our Festival program, Poster and Print Ads • Acknowledgment of your contribution in our Press, Publicity and at each performance • Logo on our banners • CKAY 91.7 FM support with 200 sponsor identification spots • Blues Festival T-shirts for each guest • 6 tickets to each performance of your choice on Friday and Saturday night • 3 course dinner each night for 6 guests • Transportation from Restaurant to performance as required • VIP reserved seating • Meet and greet with headliner prior to performance each night



7TH ANNUAL
Pender Harbour
Blues Festival

JUNE 4, 5 & 6, 2010

SPONSORSHIP FORM

Name (as you would like it to appear in advertising / promotional material)

Contact Name _____ Title _____

Address _____

City _____ Prov _____ Postal Code _____

Phone/s _____

Email _____

Donor Level Amount \$ _____ Signature _____

Payment Type - Cheque VISA MasterCard Cash

Please complete and return this form to:
Pender Harbour Blues Society, PO Box 106, Madeira Park, BC, V0N 2H0