



Pender Harbour Blues Festival

TO OUR SPONSORS, PATRONS AND BLUES FANS

It's been said that the **Pender Harbour Blues Festival** is 'the best kept secret in B.C.'. We want the secret out. This three day event brings blues fans from all over the Sunshine Coast as well as points beyond into our community, and while they are here, they spend money on accommodations, dining, and entertainment. But without your help, it's difficult to let more of them in on the secret.

With your generous donation, the **Pender Harbour Blues Society** plans to make this year's festival our biggest and best ever.

The Festival's largest expense is advertising. As business owners and managers, you know how costly print and broadcast advertising can be, but also how crucial they are to getting the word out. We do get a non-profit break on the rates, but your donation helps us purchase more and larger ads, which will help make the **Pender Harbour Blues Festival** the biggest on the coast. The enormous success of the annual PH Jazz festival attests to our community's commitment to great music, and it would not have been possible without your help.

By joining with us you will be recognised as an organisation that genuinely – and visibly – supports the arts in your community. Sponsorship comes with benefits as outlined on the following page. Please fill out the attached form and return it to us with by mail, or call Marita at 604-883-2674 or Jon Layng at 604-883-9580 (enersource@dccnet.com) or and we'll be pleased to come and pick it up..

Of course, we gratefully accept all donations, no matter what size. The **Pender Harbour Blues Society's** mandate is to keep the blues alive and kicking for all the generations to come. If you are just discovering this diverse and vast musical form, welcome and mark your calendar. If, like many of us, you are in love with the blues, don't miss out - come early and come often. And please consider becoming members of the PH Blues Society. Membership has many benefits – to be announced at this year's festival and on our website – www.phblues.com.

PS: Don't miss the Sunday Afternoon Jams at the Garden Bay Pub – come listen to some of the Coast's most exceptional blues artists.

SPONSORSHIP LEVELS AND BENEFITS

| | | |
|----------|-----------------------|--|
| BRONZE | \$150.00 - \$249.00 | <ul style="list-style-type: none"> • Listing of your business on our website • Listing of your business in our Festival programs |
| SILVER | \$250.00 - \$499.00 | <ul style="list-style-type: none"> • Your logo (medium size) with listing of your business on our website • Your logo and listing of your business on our Festival programs and posters • 2 free tickets to one (1) headliner's show |
| GOLD | \$500.00 - \$999.00 | <ul style="list-style-type: none"> • Your logo (large size) with listing of your business on our website • Your logo and listing of your business on our Festival programs, posters and print advertising • 2 free tickets to two (2) headliner's shows |
| PLATINUM | \$1000.00 - \$4999.00 | <ul style="list-style-type: none"> • Your logo (large size) with listing of your business on our website • Your logo and listing of your business on our Festival programs, posters and print advertising • Acknowledgment of your major contribution in all our press and publicity • 2 free tickets to all three (3) headliner's shows |
| TITANIUM | \$5000 or more | <ul style="list-style-type: none"> • Your logo (large size) with listing of your business on our website • Your logo and listing of your business on our Festival programs, posters and print advertising • Acknowledgment of your major contribution in all our press and publicity • 2 free tickets to all three (3) headliner's shows |

Cheques can be made payable to the Pender Harbour Blues Society

SPONSORSHIP FORM (AND MEMBERSHIP FORM)

Name (as you would like it to appear in advertising / promotional material)

Contact Name _____ Title _____

Address _____

City _____ Prov _____ Postal Code _____

Phone/s _____ Email _____

Donor Level / Membership & Amount

Pender Harbour Blues Society Membership – Annual Fees: \$10/Single or \$15/Family

Please complete and return this form to:
Pender Harbour Blues Society, PO Box 106, Madeira Park, BC, V0N 2H0